

## FOR IMMEDIATE RELEASE

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## Silvon Software Named to Food Logistics 100

**Westmont, IL, December 15, 2010** — Silvon Software, Inc. has been named to *Food Logistics* magazine's FL100 listing of top technology solution providers per an announcement made earlier this week by the magazine's editor-in-chief, Katherine Doherty. No other pure-play Food and CPG business intelligence software company made the listing, which Silvon has been named to since the FL100 was launched seven years ago.

Each year, the editors of *Food Logistics* recognize 100 technology businesses that help grocery and foodservice distributors and manufacturers reach their business goals. This year, the magazine focused the theme on bouncing back through tough economic times with technology.

"We're honored to have been recognized again by the management team and editorial staff of *Food Logistics*," said Michael J. Hennel, president and CEO of Silvon Software. "It's truly humbling for us to offer software solutions that can help food businesses in both prosperous and challenging times by providing the insight they need to react quicker and more intelligently to fluctuating demand, to drive down operational costs as much as possible, and to maintain high service levels in meeting the requirements of their customers."

### **About Silvon Software, Inc. – [www.silvon.com](http://www.silvon.com)**

Silvon Software is a global provider of business intelligence solutions for Food and CPG manufacturing, wholesale distribution and retail organizations. Silvon's solutions are predicated on the fact that a better business understanding will empower the move toward an optimized supply chain. The Company's 1,800+ clients benefit from improving business practices and profitability by leveraging analytic information on products, customers, suppliers and operational performance via on-line views, scorecards and dashboards; automatically distributed reports; and numerous other information delivery options.

### **About Food Logistics – [www.foodlogistics.com](http://www.foodlogistics.com)**

*Food Logistics* is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. The *FL 100* listing provides a guide for decision-making grocery and foodservice distribution and manufacturing executives.

Silvon Software and the other final recipients of the FL100 are featured in the November/December 2010 issue of *Food Logistics*, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com).