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Stratum™ 6.0 Delivers Speed, Scalability & Additional Options for Bringing Business Intelligence to the Masses

*Tighter Integration with Leading Database Technologies and Desktop Applications
Extends the Power and Reach of Stratum BI Across the Enterprise*

Westmont, IL – April 26, 2011 -- Silvon Software, Inc., a leading Business Intelligence (BI) company, announces the availability of Stratum 6.0, a suite of business performance analysis and reporting applications for manufacturing and wholesale distribution organizations. Designed primarily for mid-market food, CPG, publishing and packaging businesses, Stratum is used by more than 1,800 companies worldwide, including Breville appliances, Citizen Watch, Foster Grant, Greif Corporation, HarperCollins Publishers, Jockey, Makita UK, Packaging Dynamics, Penguin Group, Revlon Australia, Scholastic and Sorrento Cheese (Lactalis American Group).

“Stratum 6.0 illustrates our continued commitment to performance, scalability, usability and ease of administration,” said Michael J. Hennel, president and CEO of Silvon. “With Stratum 6.0, we continue to break through the barriers of business performance management by enhancing the power of our BI applications and helping our customers make business intelligence far more pervasive throughout the enterprise. As a result, decision makers in strategic, tactical and operational areas can have access to key information whenever and in whatever format they desire so they can analyze it, make decisions, and act swiftly.”

It SCREAMS ... With Faster Delivery & Processing of Business Performance Data!

Stratum 6.0 is faster than ever, delivering dramatic performance improvements from the processing of data to end user interaction response times. Now supporting Windows Server 2008 R2 and IBM's newest IBM i servers, Stratum 6.0 boasts a 60 – 80% percent improvement in data processing time. Beta testing also shows that customers can expect dramatic improvements in the amount of time required to return data when running an analytical view – with large views containing thousands of rows of data presenting themselves in a matter of seconds. Stratum 6.0 also scales to support the analysis of voluminous “demand” data like point-of-sale and syndicated / market research, which is being analyzed more often now by consumer products businesses as part of their demand-driven sales and operations planning strategies.

(more)

UI Enhancements Provide an Improved User Experience

Now supporting Windows 7 and Internet Explorer 8, the new Stratum release offers several user interface enhancements, including the ability for users to define “on the fly” the specific time range(s) they want to analyze. In addition, users are better empowered to conduct their own ad-hoc analysis versus relying on IT to do so by dramatically streamlining the analytical view creation process for them. This self-serve aspect of Stratum 6.0 business intelligence has received the highest positive feedback from participants of Silvon’s beta testing program, next to the performance improvements of the BI application.

Stratum 6.0 also supports additional information delivery options through seamless integration with Microsoft Office applications, Microsoft Reporting Services and Microsoft Sharepoint portal services. This enables users to receive the business intelligence information they require in the format they prefer most, whether it’s as an Excel spreadsheet, embedded within a Powerpoint presentation, emailed as a PDF file, included in portal-based dashboards or simply viewed on-line in real time on their PCs.

Integrates Seamlessly With Existing BI, ERP, CRM, S&OP, POS and Other Systems / Data Sources

Stratum 6.0 enables enterprises to easily extract, consolidate and organize data from any number of data sources into a central Stratum data warehouse / repository. This includes data from operational applications like Infor, Oracle and SAP; SQL Server and DB2 databases; traditional BI toolsets like Cognos and Business Objects; demand planning and S&OP systems including Demand Solutions and John Galt; retailer-supplied point-of-sale data; and syndicated market research data services like AC Nielsen and IRI.

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About Silvon Software, Inc. – www.silvon.com

Silvon Software is a global provider of business intelligence applications for mid-market manufacturers and wholesalers. Silvon’s solutions are predicated on the fact that a better business understanding will empower the move toward an optimized supply chain. The Company’s 1,800+ clients benefit from improving business practices and profitability by leveraging analytic information on products, customers, suppliers and operational performance via on-line analytical views, performance scorecards and portal-based dashboards; automated reports; and numerous other information delivery options.

The company’s success with the Stratum solution suite has earned Silvon notable industry recognition in annual solution provider rankings published by *Supply & Demand Chain Executive*, *Food Logistics* and *Consumer Goods Technology* magazines.