

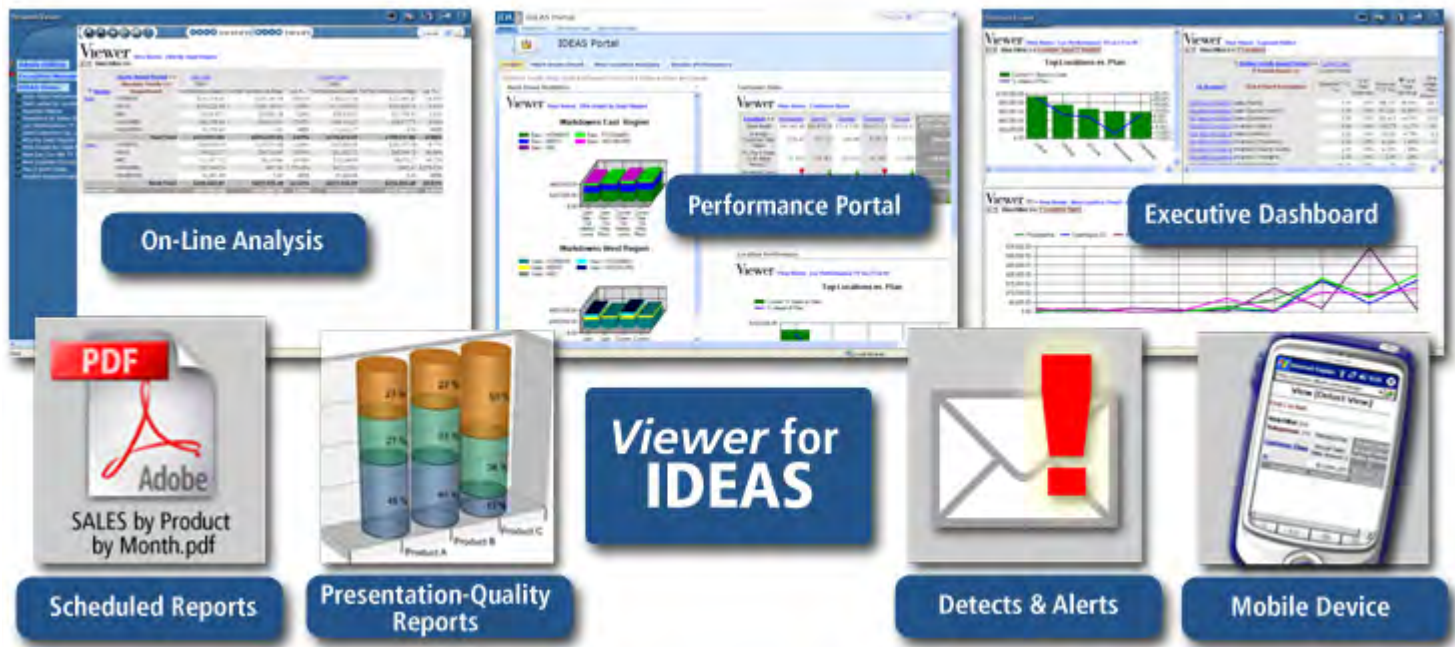


Viewer for IDEAS: Bringing the Power of "Performance Analysis by IDEAS" to the Web

Years ago, Silvon Software and JDA teamed up to make "Performance Analysis by IDEAS" a reality. And today, we're pleased to offer a web interface to you for presenting your IDEAS analytics to anyone, anytime, anywhere.

No matter if they are on-site or working remotely and are employees, suppliers or others, **Viewer for IDEAS** gives your users access to the information they need most whenever they need it. Use it to present performance views on-line or within a portal, to display KPI scorecards in dashboard format, to create and broadcast presentation-quality reports on a scheduled basis, and more!





Leverage Your Current IDEAS Implementation

Virtually all the functionality you have in IDEAS is available to you in Viewer, including custom view creation, drill through analysis and exception management. But with it, you'll have far more options for providing access to your performance data ... regardless of where users are located. Plus, you'll gain additional functionality for managing business exceptions via the application's alert console.

Better yet, you can be up-and-running with the application in just a few days because **Viewer for IDEAS** shares the same meta data, configuration information and MMS data that's already in your IDEAS system!

Make It Easy for Users to Access Your IDEAS Analytics

Viewer for IDEAS is a zero footprint application that doesn't require software to be loaded on user PCs. And, it's easy to access and navigate with minimal or no user training required. Both casual users who require simple access to their IDEAS views and advanced users who need the ability to do sophisticated levels of analyses can do so in a secure Internet, Intranet or Extranet environment.

Users can open pre-defined views and click on active links to drill through rows and columns of data (even time periods) for more granular levels of analysis. They can sort and view information in Regular, Periodic, Subtotal and Cross Tab format. And, they can easily customize, group and save views for their own personal use later.

Bring Existing & Other Performance Analysis Views to Users Over the Web

Viewer for IDEAS is packaged with some pre-built views based on the IDEAS templates and views you already have.

For any other views you wish to create and offer to users via the Web, an easy-to-use View Builder lets you (or users themselves) define them quickly using drop-down lists of available categories, dimensions and

measures based on your existing IDEAS data model.

With this functionality, view creation truly becomes a user-level task!

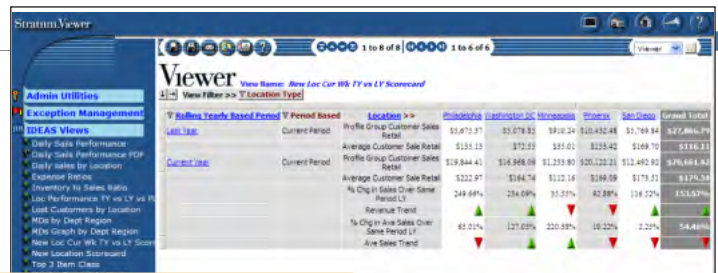
Y Reason	Department	Yearly Based Period >>> Last Year: 2004				Current Year: 2005				
		Absolute Yearly >>>	Total	Plan	Markdowns	Retail	Total	Plan	Markdowns	Retail
WOMENS		\$182,518.40	\$200,160.59	-18.61%	\$182,130.54	\$212,602.43	-14.33%			
MEVS		\$100,232.36	\$100,706.02	-2.45%	\$101,039.36	\$110,923.38	-9.89%			
HBC		\$25,418.75	\$24,862.28	2.24%	\$28,318.81	\$27,743.45	-2.07%			
FOODM&Y		\$42,006.84	\$28,913.03	72.86%	\$48,123.23	\$26,477.79	74.26%			
HOUSEHVS		\$2,780.60	\$ 0.00	#DIV/0!	\$2,621.37	\$ 0.00	#DIV/0!			
East Total		\$332,657.96	\$351,642.92	-5.89%	\$376,254.48	\$379,742.96	-0.92%			
WOMENS		\$148,426.43	\$176,370.38	-15.84%	\$167,433.38	\$183,577.28	-8.71%			
MEVS		\$46,322.27	\$34,310.63	35.00%	\$52,823.27	\$38,569.79	36.96%			
HBC		\$11,657.12	\$8,116.44	43.89%	\$13,296.66	\$9,071.77	48.57%			
FOODM&Y		\$37,498.74	\$497.84	6,716.42%	\$42,110.81	\$48,241.87	8.75%			
HOUSEHVS		\$1,941.89	\$ 0.00	#DIV/0!	\$1,640.98	\$ 0.00	#DIV/0!			
West Total		\$246,823.87	\$219,435.38	12.12%	\$277,416.09	\$231,901.29	19.63%			
Grand Total		\$579,481.83	\$571,078.30	2.26%	\$653,670.57	\$611,644.25	6.87%			

Current IDEAS view presented in the web-based Viewer

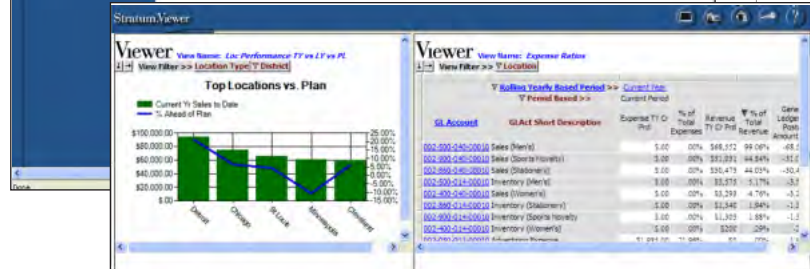
Present Performance Data in Scorecards, Dashboards, Portals & Broadcasted Reports

Viewer for IDEAS offers easy integration with popular portals and other applications, giving you the ability to present and deliver your IDEAS data in multiple formats.

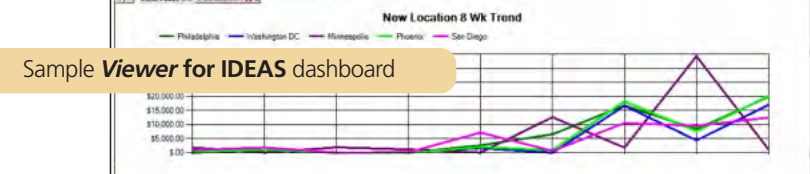
- Create scorecards that help you evaluate performance more easily from a single view
- Deliver dashboards that present key views of the KPIs needed by your executives to proactively monitor the health of your business
- Develop portal pages of performance views and other web-based information that's pertinent to and easily accessible by users – anytime and anywhere
- Create and systematically distribute IDEAS reports on an ad-hoc or scheduled basis
- Export your views to Excel, PDF, XML, HTML and other formats ... and easily send them by email as attached files, links or imbedded images



Sample **Viewer for IDEAS** scorecard



Sample **Viewer for IDEAS** dashboard



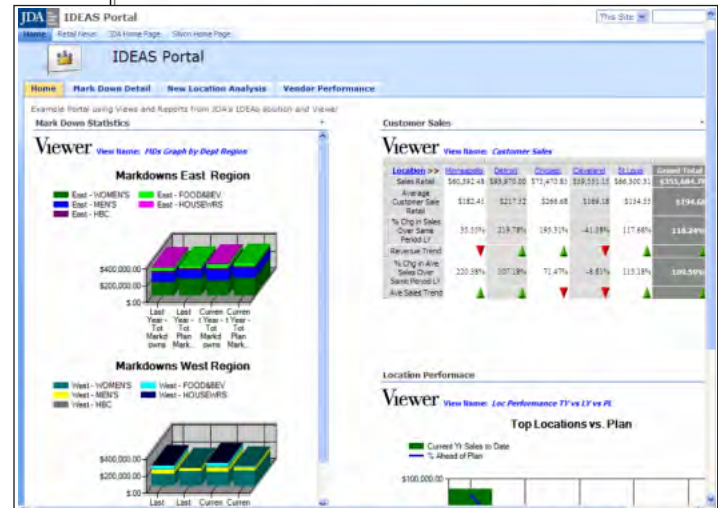
Basic Portal Services and Reporting Services functionality is available as part of **Viewer for IDEAS**, allowing you to create portals and custom reports out of the box without the need to invest in additional software.

Gain Powerful Exception Management

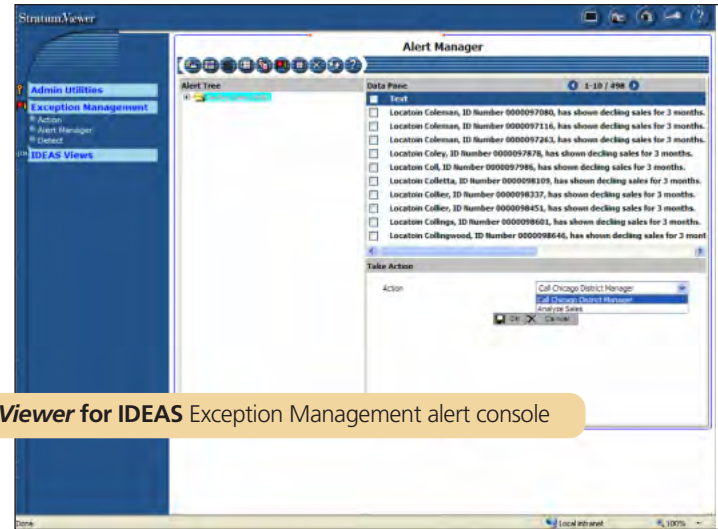
A powerful feature of **Viewer for IDEAS** is its Exception Management facility, which allows you to monitor events and exceptions that could significantly impact the performance of your business.

This facility lets you define the business conditions you wish to monitor, such as poor performing locations, excessive shrink or void rates, vendor delivery performance below your required levels, etc. And it allows you to identify various actions once the business condition has been met and an alert has been systematically generated / sent via e-mail to appropriate personnel. Actions could include a directive to call the District Manager responsible for a poor performing location, an inventory replenishment order to one of your warehouses, non-compliance notifications sent to vendors in question, etc. With the Alert Manager console, users can better ensure that alerts are handled appropriately and in a timely manner.

To help users make even more informed decisions, the console also directs them through a series of steps to take and provides links to analytical views that may be leveraged by them to uncover the root causes of the exceptions that occurred.



Sample **Viewer for IDEAS** performance portal



Viewer for IDEAS Exception Management alert console

