Stratum BI for Oracle JD Edwards World / EnterpriseOne lets you keep your eye on the big picture and the bottom line through a robust data warehouse featuring sales, inventory, financial and other information extracted from your JDE apps and other data sources … together with an extensive menu of analysis and reporting templates that provide deep insights into business performance.

With pre-built analytics, reports, scorecards and KPI metrics that matter most to manufacturing and distribution businesses, Stratum empowers users to instantly access and analyze Oracle JD Edwards information on demand instead of wading through scores of spreadsheets or relying on IT personnel to create custom reports day-in-and-day-out for users.

Loved by IT. Relied on daily by thousands of business users worldwide. We invite you to see for yourself what makes Stratum the lowest risk, most encompassing bolt-on BI solution available today for Oracle JD Edwards World / EnterpriseOne!
Silvon’s Value Proposition

Stratum offers numerous ways for business users to easily plan, analyze and report on Oracle JD Edwards World / EnterpriseOne data (together with other business data, if desired). As a result, the power of BI is transferred directly into users’ hands while freeing IT from the arduous task of creating countless user reports daily.

What sets Stratum BI apart from the rest?
- Many of our customers have found Stratum BI for Oracle JD Edwards World / EnterpriseOne to be significantly lower in both risk and cost than other BI systems. Plus, unlike analysis and reporting systems that are generally installed by third-party consultants who handle numerous BI products, Stratum is installed by Silvon’s very own team of implementation specialists – each of whom possess a minimum of 10 years of experience specifically with our solution.
- Stratum offers proven integration with Oracle JD Edwards, including its UDC and Address Book, sales order and shipment information, and JDE date handling.
- Stratum’s extensive menu of analysis and reporting templates span all functional areas of the enterprise so decision makers far beyond Sales and Finance can gain visibility to the decision-making information they specifically need.
- Stratum empowers users to access and analyze information in a number of ways based on their unique business roles and reporting needs. Ad-hoc, drill-down analytics, scheduled reports, dashboards, scorecards, e-mailed alerts and data delivery via mobile devices are just a few of the reporting options that Stratum supports.
- You can use Stratum to analyze your Oracle JD Edwards World / EnterpriseOne data together with non-JDE data, like information from other ERP systems, POS files and Excel.
- It’s a proven solution that’s been around for 25+ years and now used by 1800+ companies globally.

Sales & Marketing

Stratum features pre-defined Sales & Marketing analyses and reports. In addition, it offers numerous metrics for tracking customer-related Key Performance Indicators, including:
- Cash-to-Cash Cycle Time
- Forecast Accuracy
- Warranty & Returns
- # Orders Delivered Incomplete
- Delivery Performance vs. Customer Request Date
- Delivery Performance vs. Scheduled Commit Date
- Fill Rates
- Customer RFM
- Customer Net Profit
- Product Net Profit

Financial Analysis & Reporting

Stratum BI for Oracle JD Edwards World / EnterpriseOne also links your corporate financials with operational analytics, giving anyone in the company complete visibility to your financial performance using a single user interface.

Plus, Stratum’s financial analysis and reporting provides the ability for you to gain a comprehensive understanding of costs tied to all activities within your organization.
Multiple Planning, Analysis & Reporting Options

Leverage Pre-Defined Analysis & Reporting
Stratum lets you gain an immediate return on investment by providing pre-built business views and reports that are easily configured to your business. With a single solution, you can now keep a pulse on Sales, Marketing, Customers, Inventory, Manufacturing, Procurement and the profitability and overall Financial performance of your business. But if you want to start off simple with sales analysis only, Stratum is ready to accommodate you with a modular approach that lets you extend its analyses and reports across the enterprise as you need them.

Powerful Planning Applications
Stratum BI for Oracle JD Edwards World / EnterpriseOne reaches beyond the capabilities of other analysis and reporting solutions by providing a collaborative environment for creating, updating maintaining and analyzing your sales plans, too – taking both the gruntwork and the guesswork out of the sales planning process for you.

Inquiry
Need to examine sales trends by region over the last 12 months, identify the top 5 customers for the quarter, or locate the top 10 bestselling items for the last month? With Stratum, you can do just that – leveraging its powerful inquiry capabilities to drill down into a specific area to pinpoint the answers you need. Plus, you can view the data in graphical format, making the process of analyzing the performance of your business faster and easier.

Flexible TIME Definition
When it comes to defining the time periods you wish you analyze, no BI solution handles it as flexibly as Stratum does. That’s because Stratum’s time definition is user controlled, not calculated. Plus, it lets you view different periods of time side-by-side when you need to analyze time-sensitive data like promotions.
Quick KPIs
Stratum BI for Oracle JD Edwards World / EnterpriseOne includes numerous pre-defined sets of Key Performance Indicator (KPI) measurements. These KPIs give executives and managers the ability to quickly identify your company’s strengths and weaknesses and provide a starting point for performance improvement by showing whether or not your business is in line with its strategic objectives.

Alerts
With built-in alerts, you gain crucial monitoring, proactive notification, and automation capabilities that help your company adapt to changing conditions and avoid alarming scenarios pertaining to payables, receivables, budgets, sales, and inventory. Pre-set any number of business rules and let Stratum protect you from failing to respond to deviations from acceptable levels by automatically sending alerts via e-mail to those people who can take immediate action.

Dashboards
Stratum also offers dashboarding capabilities to give your executives a one-stop, graphical snapshot of the business’s health. Our dashboards are easy to understand, often highlighting important KPIs, revenues by period, product sales by category, actual vs. budgeted financial indicators, and expenses by category, to name just a few.

We’ve also made it easy for you to include Stratum dashboards on portal pages for key vendors or customers of yours or for those executives who may desire a robust internet page consisting of key performance data, competitive alerts, daily news, weather, and other information that may be of interest to them. This is possible with Stratum’s Portal Services functionality, featuring pre-built web parts that can be easily included on a portal web page.
Flexible Information Delivery

The options you have for delivering Stratum analyses and reports to the corporate office, plant floor, remote sales reps, customers and supply chain partners are virtually endless. Your users can even view their Stratum data on mobile devices. You’ll find that it’s an ideal solution for power users who require the ability to plan, forecast and drill deeply into your organization’s performance data … and that it’s perfect, too, for more casual users who simply require browser-based access to their performance metrics!

Flexible Reporting

When you wish to send static reports of your operational analyses to internal users, customers or suppliers, Stratum BI for Oracle JD Edwards World / EnterpriseOne lets you automate the entire process of creating, generating and distributing great-looking reports. Simply use Stratum’s standard reporting interface to save your views in various formats, including Microsoft Excel; or for more complex reports, easily leverage SQL Server Reporting Services together with your Stratum data to create and systematically distribute key performance reports to your users; or put users in control of report distribution to other Stratum and non-Stratum users with Silvon’s powerful Stratum.Broadcast.
Robust Data Repository

**Integration with Oracle JD Edwards World / EnterpriseOne & Other Business Systems**
Stratum lets you protect your current technology investment by integrating with and leveraging the data you already have in your Oracle JD Edwards World / EnterpriseOne application and other ERP/business systems. Using SQL Server Integration Services, you can easily extract, transfer and load your business data (even external data like point-of-sale information) into an enterprise data repository that ultimately becomes the “single version of the truth” for your entire organization. This can save you thousands of hours in programming time and related costs by not having to develop and maintain multiple inquiry and reporting systems in-house or pay outside consultants exorbitant fees to do so for you.

**Scalable & Flexible Architecture**
No matter how large your data repository is or how many users you support, Stratum lets you enjoy fast response times – even while storing your business data all the way down to a detailed level like Item / Ship-To / Invoice using flexible calendar definitions that support Fiscal, Gregorian or any Customer-specific calendars required for your performance reporting.

**Get Up & Running Quickly**
Unlike traditional business intelligence tools that require you to build your data infrastructure, analyses and reports from the ground up (often consuming months or years of time and valuable resources), Stratum’s pre-configured connectors for accessing data from your business transaction systems, along with its packaged (yet customizable) analyses and reports, will ensure that you are up-and-running quickly and realizing a return-on-investment in a very short period of time.

Consulting & Education
To help you fully leverage your Stratum BI for Oracle JD Edwards World / EnterpriseOne solution and quickly achieve your business objectives, Silvon’s Professional Services team can lead your entire implementation project or simply provide specialized help at critical stages along the way. Regardless of the level of assistance you require, we offer our Stratum application expertise, implementation experience, technical capabilities and project management know-how to you.

We also offer a blended education curriculum to further maximize the value of your Stratum investment. This curriculum combines hands-on instructor-led training with self-paced, computer-based training and custom learning solutions to ensure that all members of your end-user community and project team receive the right training at the right time.

We would be delighted to put Stratum to the test for your organization and invite you to contact us TODAY for more details and to discuss our low-risk solution evaluation.
LEADERSHIP & RECOGNITION
Since we launched our first sales analysis solution in 1992, Silvon has lead the industry in delivering powerful solutions that can be scaled to deliver information across the enterprise. Our solutions are endorsed by industry leaders such as Microsoft, IBM and HP. They have been recognized by numerous awards over the years. And, they have contributed to Silvon’s positive recognition within the industry as a ranking member of:

- Supply & Demand Chain Executive’s “Top 100”
- Manufacturing Business Technology Magazine’s “Top 100 Software Vendors”
- Consumer Goods Technology Magazine’s “Elite 100”
- Food Logistics Magazine’s “FL 100”

THE COMPANY WE KEEP
Silvon has the privilege of serving the operational planning, analysis and reporting needs of more than 1,800 customers worldwide, including several Fortune 1000 firms. Following is a partial listing of our clients.

**Consumer Goods**
- AAi Foster Grant
- Bristol Myers Squibb
- Candle-Lite Corporation
- CertainTeed Corporation
- CH Briggs Hardware Co.
- Citizen Watch Company
- Coty Inc.
- Emhart Teknologies
- Ethan Allen
- Floor & Decor
- Hoffmaster
- Jockey International
- Libbey Glass
- Melitta
- Oriental Trading Company
- Southworth Company
- Sunstar Americas
- United Gilsonite Laboratories
- Wagner Spray Technologies
- Wausau Paper

**Food & Beverage**
- Best Brands
- Dean Foods
- Del Papa Distributing / Anheuser Busch
- Diamond Crystal Brands
- Edward Don & Company
- Ferrero
- Herr Foods
- Kems
- Red Gold
- Sorrento Lactalis
- Tree Top
- Ventura Foods
- World’s Finest Chocolates

**Printing & Publishing**
- Briggs Corporation
- Butterworths Ltd.
- Elsevier
- Follett Higher Education
- HarperCollins Publishers
- Johns Hopkins University
- Pearson Education
- Penguin Group
- Scholastic, Inc.
- Simon & Schuster

**General Manufacturing**
- AGC Automotive Americas
- ATK Sporting
- AVK Holding A/S
- Blackmer Pump (Dover Corp)
- Coleman Cable Systems
- Dart Containers
- Fisher Scientific
- Greif Corporation
- Hubbell
- Krueger International
- ITT Industries
- MacDermid, Inc.
- Packaging Dynamics
- Simpson Technologies
- Tripp-Lite
- White-Rodgers / Emerson Electric

MISSION
Silvon’s mission is to provide fast-to-deploy, easy-to-use software solutions that help manufacturers accurately plan, analyze and report on all mission-critical areas of their businesses.